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Plucked! HITCHED

Sunday, April 10th, 2022

10a – 5p (10-11a VIP hour) (11a-5p open to the general public)

LOCATION: Union Depot - historic Waiting Room

240 Kellogg Blvd

Saint Paul, MN 55101

A FREE market event with a VIP option.

If you're getting hitched, planning a ceremony, in a wedding, or will be a guest, you don't want to miss this marketplace! From bakers and dress-makers, gifts for the couple or the wedding party, to wedding décor, photography, and venue experts, Plucked! HITCHED is your hook-up for making that "special day" extraordinary for both you and your guests.

From traditional celebrations to self-solemnization, Plucked! HITCHED was designed to celebrate your unique experience.

What exactly is Plucked!?

Thanks for inquiring!

Plucked!™ is the Twin Cities' freshest, newest market concept, where vendors with moxie pop the spotlight bright!

Plucked! HITCHED

Our new market features artisans, planners, photographers, bakers, and makers selling and showcasing high quality goods and services in a fun, sophisticated space. Developed w/gratitude and a charitable twist in mind, 7% of sales will be donated to a MN charity!

A couple of the unique features that distinguish Plucked! from other markets is the uniqueness of its themes and, we want our featured artisans to launch a new product/service (item, service, scent, color or flavor....) at every Plucked! market. Why? Because EVERYONE wants the newest, latest and greatest!

Plucked! HITCHED is hosted by:

> Becky Sturm of [StormSister Spatique](#)

Find us on [Facebook](#) and [FB Event Page](#), [Twitter](#), and [Instagram](#).

Plucked! PARTNER/PURPOSE

7% of all sales at Plucked! HITCHED will be donated to: [Springboard for the Arts](#).

"Artist-led community and economic nonprofit helping artists make a living and a life, and connecting artists and communities. Offering workshops, artist career consultations, resources, and community space to support creative people power."

Plucked! HITCHED AGREEMENT

Please submit the following:

Market Agreement, Volunteer Waiver, and ST19 to becky@stormsister.biz

NAME:

BUSINESS NAME:

ADDRESS:

CITY & ZIP CODE:

PHONE #:

EMAIL:

BUSINESS WEBSITE:

BUSINESS FACEBOOK:

BUSINESS TWITTER:

BUSINESS INSTAGRAM:

BUSINESS PINTEREST:

MINNESOTA TAX ID (required):

GENERAL LIST OF

PRODUCTS/Offerings: _____

A ONE OR TWO SENTENCE DESCRIPTION OF YOUR
BUSINESS: _____

All vendors agree to donate an item for a gift-basket drawing that all guests who attend the marketplace are encouraged to enter. This can be whatever you would like and be worth whatever you would like. Keep in mind the theme of the market and your audience. We will have you send us this item at a date closer to the event, as well as supplying us with a photo and description of the item for us to use in social media.

All applicants must email completed application to: becky@stormsister.biz

If your application is accepted, you will be notified via email and then the booth fee can be paid immediately via Venmo or PayPal. Plucked! will begin promoting your business as soon as vendor payment is received, so maximize your exposure by paying early.

* Vendor Space is 8'x10' = \$250 – a dedicated space where you brand your business, sell goods & promote services.

* \$250 fee to be paid once application is accepted + 7% of gross sales (to be paid upon completion of the market.) 7% of all sales will be donated to: [Springboard for the Arts](#). Your donation may be made in cash, but we prefer a check written out to Springboard for the Arts.

* \$250 + 7% fee is non-refundable.

* One vendor per space. No booth-sharing.

Plucked! HITCHED market will include:

> ***VIP Plucked!*** [Pre-event ticket](#) – feel free to share this link with your fans and followers.

300 VIPs will receive one hour early access beginning at 10AM and a yummy morning cocktail/beverage, a shopping bag for all their goodies, exclusive deals and specials with our service providers and artisans. Juicy, huh?!

> ***Interested in participating in the VIP Plucked! Promotion?***

Yes _____ No _____

If yes, what VIP offering would you like us to promote for you? (You are welcome to let us know at a later date if you don't have one at the time you fill out this application.)

This can be a sample, special pricing, etc. We'll leave this up to you. Just let us know ASAP. Vendors who participate in this option will receive Plucked! VIP artwork to display offering in their booth space, and additional social media and newsletter marketing.

What new product will you be launching at Plucked! HITCHED? If your business is less than a year old you qualify as “new”. If you have an idea for a new product (item, service, scent, color or flavor, etc.) Plucked! HITCHED is the perfect time

to launch it! We have a Plucked! SPOTLIGHT graphic for you to print to showcase in your booth in the collateral file below.

DETAILS

> All vendors must supply everything needed for their space. If electricity is needed, please let us know ASAP. All cords will need to be covered with gaffer tape which you must supply.

> You may purchase additional vendor space in 8x10 space increments. Please inquire for details.

> Vendor participation requires staying until end of market (5pm). We believe we all understand the professionalism exemplified by this requirement. Even if you run out of product it's an opportunity for you to continue to market your business/products/services.

BENEFITS

Vendor fee covers:

> Vendor space at Plucked! HITCHED market.

> Media and/or press opportunities (print and online) that Plucked! may receive.

> Vendor businesses will be promoted via social media (FB, Twitter, Instagram, Pinterest, etc.) whereby each vendor will receive a minimum of two (2) featured posts on each social platform as well as newsletter features.

We also request the following collateral upon your acceptance:

- Your company logo and 3-4 product shots. Email graphics to:

becky@stormsister.biz -- Photos are used for promoting the market and your business via social media and newsletter.

- Promotion of your business starts as soon as your booth fee is paid in full and we have received all requested collateral and graphics.

IMPORTANT PARTICIPATION NOTES

Vendor space insights

- * Vendors who participate agree to manage their own monetary transactions on event day.
- * Need wall usage? Wall space will be on a first come, first served basis.
- * Bring a trash can to your space. It's imperative that each space is left in the condition in which it is found.

Social Media insights

- * Here is a file of all [collateral](#) (Plucked! market logo and graphics) for use in your own newsletters, emails, flyers. Feel free to use them to promote your participation. Have fun!
- * We will contact you immediately when we receive press inquiries for your products.
- * When sharing Plucked! HITCHED posts via social media, please use hashtag **#PluckedHITCHED** and/or tag **@ShopPlucked**. Using the proper hashtag allows posts to be seen by our social media staff & be further promoted.
- * Set up can begin at 7AM on Sunday market day. All booths must be finished w/ set up by 9:30am Sun., April 10th, 2022. * Tear down begins 5pm, Sunday, but no earlier.

Plucked! HITCHED AGREEMENT

I agree to adhere to ALL above information and request participation in Plucked! HITCHED.

Signature _____

Date _____

StormSister Spatique, LLC / Union Depot

VOLUNTEER WAIVER & RELEASE OF LIABILITY

I, _____, hereby acknowledge and agree that I have voluntarily chosen to participate in Plucked! HITCHED being held at Union Depot, 240 Kellogg Blvd, Saint Paul, MN 55101, Sunday, April 10th 2022.

I understand and agree that I must act in a careful, respectful, controlled and appropriate manner, and follow any instructions given by Becky Sturm.

If I have any questions about what is expected of me, I will make them known to Becky Sturm.

I further understand and agree that Becky Sturm has the right to ask me to immediately discontinue participation in the Plucked! market if I am acting in a manner that is deemed inappropriate for any reason.

I hereby agree that I, and anyone who has or obtains legal rights or claims through me, will not make a claim against, sue or prosecute any of the following: StormSister Spatique, LLC, Union Depot or their owners, residents, respective employees, for any injury, death, property loss or damage of any kind arising in connection with my volunteering to participate in this event.

I hereby assume all risks related to my voluntary participation as a vendor at Plucked! HITCHED. I have carefully and thoroughly read this agreement and fully understand its contents.

I am aware that this is a release of liability and I sign it voluntarily and of my own free will.

X _____
Vendor/Artisan/Participant's Signature

X _____
Date

Operator Certificate of Compliance

Read the information on the back before completing this certificate. **Person selling at event:** Complete this certificate and give it to the operator/organizer of the event. **Operator/organizer of event:** Keep this certificate for your records.

Do not send this form to the Department of Revenue.

Print or type	Name of business selling or exhibiting at event		Minnesota tax ID number	
	Seller's complete address		City	State Zip code
	Name of person or group organizing event			
	Name and location of event			
	Date(s) of event			

Merchandise sold	Describe the type of merchandise you plan to sell.

Sales tax exemption information	Complete this section if you are not required to have a Minnesota tax ID number.
	<input type="checkbox"/> I am selling only nontaxable items.
	<input type="checkbox"/> I am not making any sales at the event.
	<input type="checkbox"/> I participate in a direct selling plan, selling for _____ (name of company), and the home office or top distributor has a Minnesota tax ID number and remits the sales tax on my behalf.
	<input type="checkbox"/> This is a nonprofit organization that meets the exemption requirements described below:
	_____ Candy sold for fundraising purposes by a nonprofit organization that provides educational and social activities for young people primarily aged 18 and under (MS 297A.70, subd. 13[a][4]). _____ Youth or senior citizen group with fundraising receipts up to \$20,000 per year (\$10,000 or less before January 1, 2015)(MS 297A.70, subd. 13[b][1]). _____ A nonprofit organization that meets all the criteria set forth in MS 297A.70, subd. 14.

Sign here	<i>I declare that the information on this certificate is true and correct to the best of my knowledge and belief and that I am authorized to sign this form.</i>	
	Signature of seller	Print name here
	Date	Daytime phone ()

PENALTY — Operators who do not have Form ST19 or a similar written document from sellers can be fined a penalty of \$100 for each seller that is not in compliance for each day of the selling event.